



PRESS INFORMATION

Honda Cars India Ltd. records 63% sales growth in August'13

New Delhi, September 2, 2013: Honda Cars India Ltd. (HCIL), India's leading manufacturer of premium cars, has clocked **8913 units'** domestic sales in the month of **August'13** as against **5,470 units** sold during the corresponding month last year registering a sales growth of **63%**.

Surging ahead on Honda Amaze's recent sales milestone of fastest 30,000 sales in the history of its operations in India, HCIL registered an overall growth of **65%** in **April - August'13** with **49,263 units** as against **29,932 units** during the corresponding period last year.

The company also exported a total volume of **556 units** in the month of August this year.

Commenting on the monthly sales results, **Mr. Jnaneswar Sen, Sr. VP - Sales and Marketing, HCIL** said, "HCIL overall sales volume during August 2013 was quite robust. With the onset of festival season in West and South India, we have tried to maximize the production of Honda Amaze during August to be able to speed up the deliveries."

Model wise sales break-up for August 2013:	
Brio	1508
Amaze	6242
City	953
Accord	62
CR-V	148
Domestic Total	8913
Exports	556
Grand Total	9469

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.



HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Amaze, Honda City, Honda Accord and Honda CR-V which are produced and assembled at the Greater Noida facility. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency.

The company has a strong sales and distribution network of 154 facilities in 98 cities and is further strengthening its after sales network in Tier II and III cities to 162 outlets in 102 cities during 2013 – 14.

For further information please contact:

Saba Khan
Honda Cars India Limited
0120- 2341313
saba@hondacarindia.com

Tanisha Chauhan/ Ujjwal Bakshi
Perfect Relations
+91-8527290902/ +91-9810707044
tchauhan@perfectrelations.com/
ubakshi@perfectrelations.com